

Site Terms of Use

By using our site, you automatically agree to and accept the Site Terms of Use and agree to abide by the rules below.

Terminology

Registration procedure - a series of actions to identify the visitor, after the passage of which, an individual or a legal entity is assigned the status of the User of the site. Registration is a voluntary expression of will of a person in accordance with his intentions.

Login name (login) - email address specified by the User during registration.

Password - a unique set of letters and numbers, which protects access to the User's profile, used in tandem with the login for authentication on the site.

User Profile (Account) - is a set of certain information about the User created after registration on the site; it provides the User with access to the services of the site.

Website/site is an information resource on the Internet, which is a set of interconnected web pages, united by the subject of online marketing. The site contains information: text, graphic, audio and video files, software and data, as well as materials in other formats.

Site Services - online advertising services provided to the User of the site in accordance with the provisions defined in the Terms of Use of the site and the agreement with the User.

Website User - a natural and/or legal person who has created an account on the website by registering with a login and password.

Procedure for use of the site

The Site Terms of Use apply to all persons from the time of registration and each subsequent authorized User's login to the Site.

The site owner establishes the Site Terms of Use and reserves the right to make changes to them. The site owner can make changes to the Terms of Use without prior or subsequent notification. The user himself undertakes to familiarize himself with the current edition of the Terms of Use published on the site. The changes shall also apply to persons who are already users of the Website at the time such changes come into force.

The User gets access to the site's services from the moment an account is created.

The User undertakes:

independently verify the accuracy and relevance of their data, which are entered in the registration process. The order of processing and protection of personal data on the site is specified in the Privacy Policy. The User submits their data voluntarily. It is not necessary to provide personal data in order to browse the site;

check the reliability and security of the login and password, do not pass them to third parties. The owner of the site is not responsible for the loss of login and password, if it

happened due to the fault or negligence of the User, as well as for any consequences associated with it. At the same time, the User can use the procedure of password recovery on the site resources;

notify the Owner (Administration) of the site in case of violation of security of his personal access to the site using the login and password. The Site Owner is not responsible for any changes or deletion of the User's profile data when logging in to the site using the registered User's login and password.

The Owner of the site can delete a profile of the User on the basis of the written application of the User or according to requirements of Terms of use.

At infringements of Terms of use, and also use of the site in the way which can lead to infringement of normal functions of the site and services, access of the User can be blocked by the Owner of the site without the prior notice.

The information placed by the User in case of its nonconformity to norms of the legislation or infringement of the rights of third parties, including, but not limited to: intellectual property rights, business reputation, on demand of the right holder or without that, can be blocked and/or removed, or changed by the Owner of the site.

The site Owner shall be entitled to make changes to the site's services (including full or partial suspension of their operation) unilaterally and without any prior notice to Users.

It is not allowed on the site:

1. Use someone else's username and password without sufficient reason;
2. Collect confidential information about site users;
3. Post information that violates the law, contains insults and humiliation, violates the rights of third parties, inciting hatred, including national, ethnic, racial, religious or gender identity; contains profanity; is advertising (without written permission of the site owner); not related to the activities and services of the site (spam);
4. Use the site in order to cause damage to property and non-property.

Any copying and use (in whole or in part) of materials published on the site is made only with the written consent of the Owner of the site.

Disclaimer

The site is not liable for damages (including, but not limited to, damages for loss of profits, data or from the occurrence of dependence, loss of productivity, loss of data in information systems or otherwise), arising from the inability to use or due to the use of the site, or computer virus, error, omission, defect, inoperability, transmission delays, system failure.

Cookie Policy

Cookies are small pieces of text sent from the User's web browser and stored on the User's device that contain information about visits to websites.

Collection of data sent from the User's browser (Cookie file) is made to optimize the use of the site, track its visits and improve the performance of services.

You have the option not to send cookies (through your browser settings), but disabling cookies may limit how you can use the Site.

Functionally, cookies help monitor the number and frequency of requests, or identify and block visitors or devices that attempt to perform batch downloads from the site.

The site uses the following types of Cookies:

1. Mandatory Cookies, which enable full use of the Site and all of its features. Without the use of such files the User will not have access to all features of the site.

2. Full functionality of the Site is provided by means of functional Cookies: they allow to personalize a visit to the Site, identify visitor sessions, determine the preferred language of the User. This kind of information collected by cookies is anonymous.

3. Operational Cookies these types of cookies collect information about how users interact with the site. The data is used to improve the performance of the site. The information collected by these types of cookies is anonymous.

4. Social media Cookies are required to review advertising campaigns and track social media users as they visit the site, and may also be used to track events. The information will be used in accordance with the privacy policy of the site and the privacy policy of the social network.

5. Advertising (targeted) Cookies. This type of Cookie collects information about the browsing patterns of the site related to the User's device, are used to select relevant content for the User and taking into account their interests. These files can be used by third parties providing services to the site (cookies from Youtube, GoogleAds, MyTarget).

For optimal site performance, we recommend that you allow cookies to be stored.

As the Cookie policy will be reviewed by the site Owner as necessary, we recommend that you periodically review the current information on the cookies used by the site.